

STATE OF NEW YORK
COMMISSION ON PUBLIC INTEGRITY
L09-14

540 Broadway
Albany, New York 12207

IN THE MATTER OF SHEINKOPF, LTD.


NOTICE OF REASONABLE CAUSE

Pursuant to Executive Law §94(12)(a), the Commission on Public Integrity ("Commission") finds that there is sufficient evidence establishing reasonable cause to believe that Sheinkopf, Ltd. ("Sheinkopf") violated Legislative Law §1-e and h, by failing to timely file a 2007-2008 Statement of Registration and accurately report the compensation received from your client, Capital Play, Inc. ("Capital") On January 14, 2008, Sheinkopf filed with the Commission a contract with Capital that commenced April 1, 2007 through March 31, 2008. The Registration filed with the Commission should have been received no later than April 15, 2007. Furthermore, the 2007 November/December bimonthly report filed with this Commission failed to properly report the expenses incurred for lobbying activity and the compensation received for such activity to the Commission as required by law.

As required by law, a copy of this notice is retained by the Commission for public inspection. Please be advised that pursuant to Legislative Law §1-o(b)(i), a lobbyist, public corporation, or client who, following a hearing, is found to have knowingly and willfully fails to file a statement or report within the time required shall be subject to a civil penalty in an amount not to exceed the greater of twenty-five thousand dollars (\$25,000) for each violation or three times the amount the person failed to properly or unlawfully contributed, expended, gave or received. In addition, pursuant to Legislative Law §1-o(b)(ii), any lobbyist public corporation, or client who knowingly and willfully files a false statement or report shall be subject to a civil penalty in an amount not to exceed the greater of fifty thousand dollars (\$50,000) or five times the amount the person failed to report properly.

Dated: 8-12-10

By:


Barry Ginsberg
Executive Director
Commission on Public Integrity