



**NEWS FROM:  
NEW YORK STATE JOINT COMMISSION  
ON PUBLIC ETHICS**

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**HON. JANET DiFIORE  
CHAIR**

**ELLEN N. BIBEN  
EXECUTIVE DIRECTOR**

For Further Information Contact:(518) 408-3976

[JCOPE.NY.GOV](http://JCOPE.NY.GOV)

## **JOINT COMMISSION ON PUBLIC ETHICS RELEASES 2011 ANNUAL REPORT**

*Record \$220 million spent on lobbying New York government*

*At nearly \$12 million, Committee to Save New York, Inc., was top spender on lobbying*

\* \* \*

ALBANY – The Joint Commission on Public Ethics today released its 2011 Annual Report showing a record \$220 million on spending to influence decision making in government. The total spending for the year topped 2010 by approximately \$7 million, and was a 175 percent increase compared to a decade before.

Total lobbying-based advertising, at nearly \$31 million, was also record setting for the years advertising spending data has been separately compiled. The Committee to Save New York, Inc., spent more than any other group on lobbying activities, spending nearly \$12 million, mostly on advertising.

The report, available on the web at [JCOPE.NY.GOV](http://JCOPE.NY.GOV), encapsulates a transition year for the independent Joint Commission under the Public Integrity Reform Act of 2011. The Joint Commission assumed and continued the business and records of the former Commission on Public Integrity (CPI), but with broader authority and oversight to include state legislators, candidates for the Legislature, and legislative employees, as well as the four statewide elected officials, candidates for those offices, executive branch state employees, certain political party chairs, and lobbyists and their clients.

The report covers work and information received by CPI in 2011, including data relating to ethics and lobbying regulation. The report also highlights information about the Joint Commission on Public Ethics, including its new organizational structure, its emphasis on training and compliance, as well as certain regulatory changes pursuant to the Act.

Among the highlights:

- The total spent on lobbying activities in 2011 reached a record \$220.3 million.
- The total spent on lobbying-related advertising reached \$30.8 million; a record for the years since advertising spending data has been separately compiled.
- In 2011, 25,389 individual Financial Disclosure Statements were filed with the Joint Commission; 86 percent of which were filed electronically and 14 percent of which were submitted as paper forms. Legislative branch Financial Disclosure Statements will be filed with the Joint Commission beginning this year.
- About 45,000 lobbyist and client filings, and lobbying contracts, were reviewed in 2011.
- CPI opened 134 investigations of alleged ethics and lobbying violations and issued 19 Notices of Reasonable Cause in 2011.
- Ethics training was provided to 5,956 state employees utilizing a combination of online and instructor-led training.

Several charts outlining data from lobbyists and clients are attached below. A full copy of the report can be obtained by clicking [here](#).

**LOBBYISTS RANKED BY TOTAL COMPENSATION  
AND REIMBURSED EXPENSES FOR 2011**

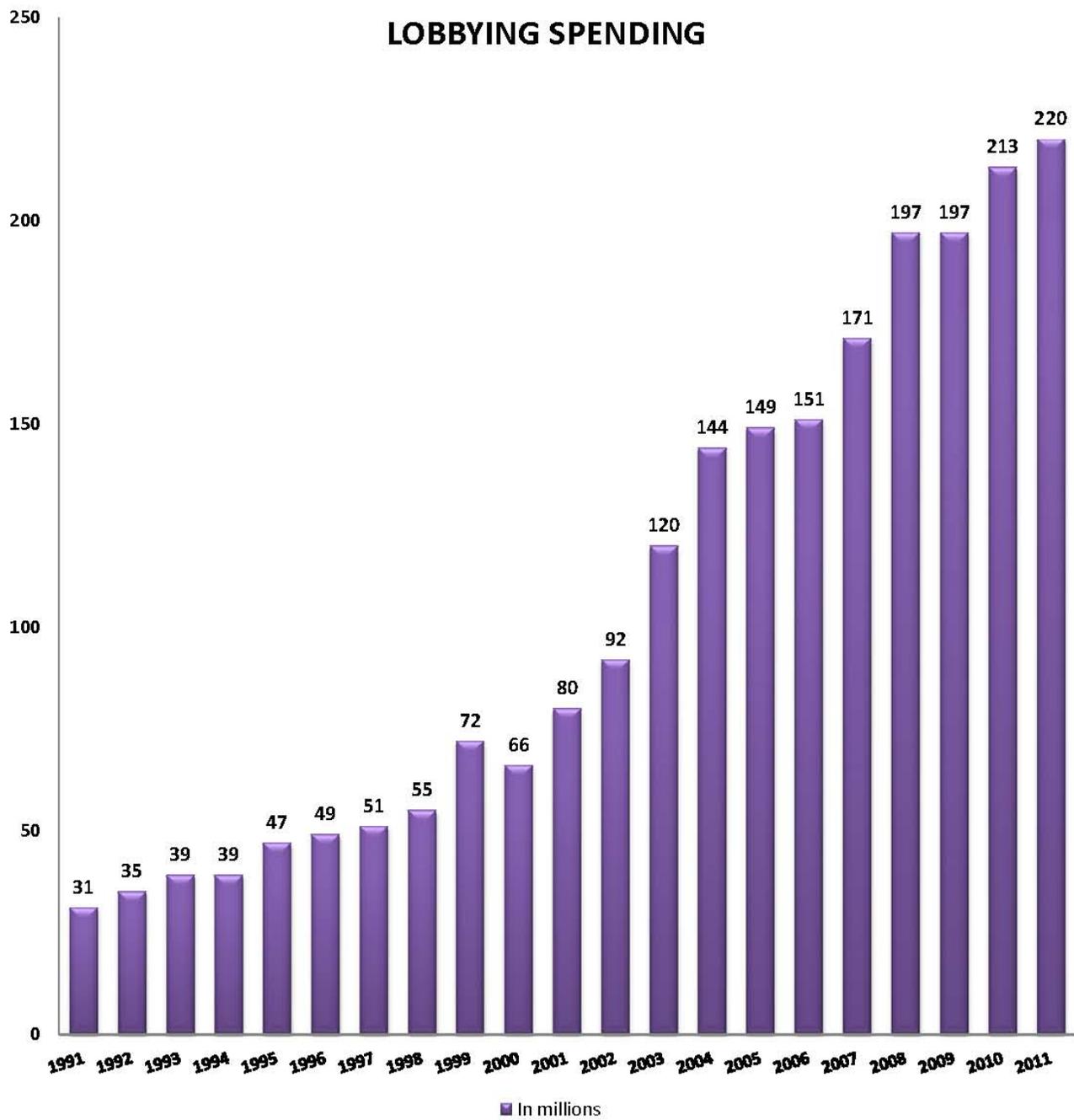
1. Wilson Elser Moskowitz Edelman & Dicker, LLP	\$10,442,933
2. Lynch, Patricia Associates, Inc.	\$7,493,594
3. Greenberg Traurig, LLP	\$5,780,886
4. Bolton St. Johns, LLC	\$4,869,233
5. Kasirer Consulting	\$4,836,288
6. Hinman Straub Advisors, LLC	\$4,535,776
7. Malkin & Ross	\$3,536,426
8. Brown & Weinraub, PLLC	\$3,506,550
9. Park Strategies, LLC	\$3,334,500
10. Ostroff, Hiffa & Associates, Inc.	\$3,246,592

*\* Based on figures reported in 2011 Lobbyist Bi-monthly Reports as of February 28, 2012*

**CLIENTS RANKED BY  
TOTAL LOBBYING EXPENDITURES FOR 2011**

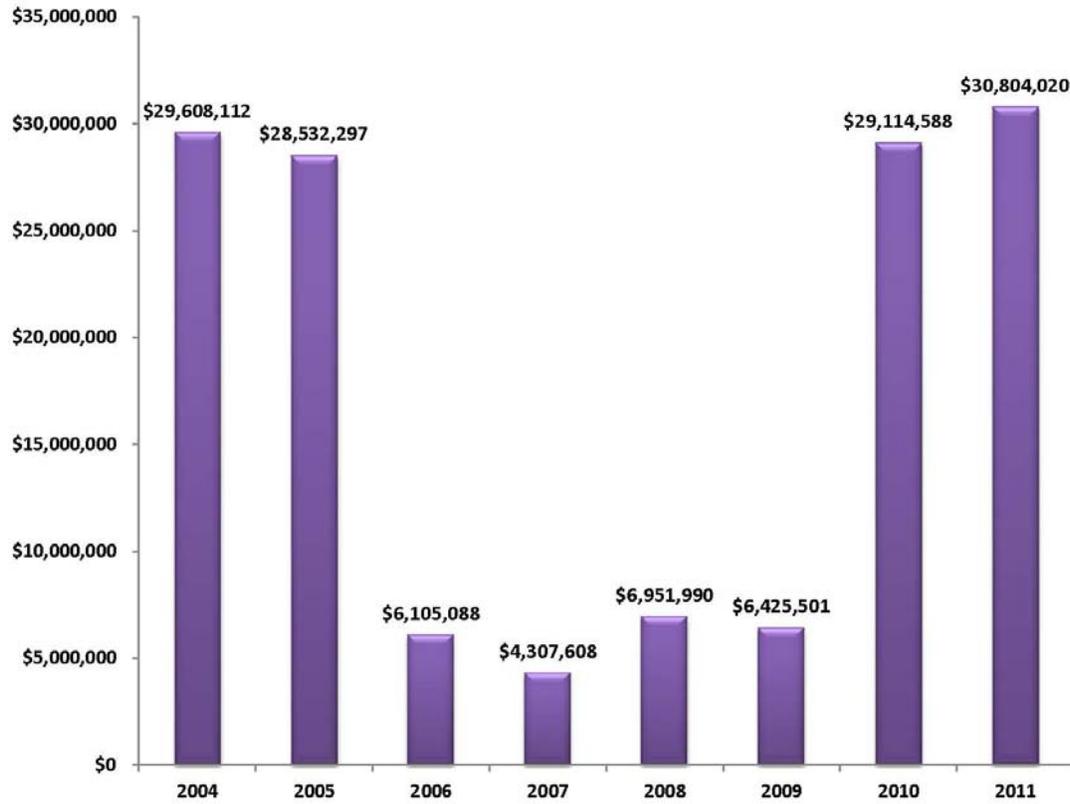
1. Committee to Save New York, Inc.	\$11,898,400
2. 1199/SEIU & GNYHA Healthcare Education Project	\$6,798,169
3. United Teachers (NYS)	\$5,986,912
4. Education Reform Now/Education Reform Now Advocacy	\$3,883,167
5. Wal-Mart Stores, Inc.	\$2,807,395
6. New Yorkers United for Marriage	\$1,875,777
7. Greater NY Hospital Association	\$1,547,657
8. United Federation of Teachers	\$1,517,048
9. United University Professions	\$1,496,759
10. Healthcare Association of NYS	\$1,309,848

*\* Based on compensation and expense figures reported in 2011 Client Semi -Annual Reports as of February 28, 2012*



**Based on the combined figures of compensation and expenses reported on Client Semi-Annual Reports**

## REPORTED SPENDING ON ADVERTISING



Based on advertising expenses reported in Client Semi-Annual Reports

**COMPARISON OF COMPENSATION AND REIMBURSED EXPENSES BY  
CATEGORY OF CLIENT BUSINESS NATURE**

**2011**

<b>Health and Mental Hygiene</b>	<b>\$31,116,498</b>
<b>Real Estate and Construction</b>	<b>\$18,561,762</b>
<b>Education</b>	<b>\$13,800,019</b>
<b>Public, Community Interest</b>	<b>\$13,715,926</b>
<b>Trade Associations</b>	<b>\$12,152,021</b>
<b>Marketing and Sales</b>	<b>\$11,631,633</b>
<b>Communications</b>	<b>\$9,580,095</b>
<b>Banking and Financial Services</b>	<b>\$9,054,327</b>
<b>Manufacturing</b>	<b>\$8,904,679</b>
<b>Insurance</b>	<b>\$8,692,916</b>

*\* Based on client business nature categories selected by lobbyists in 2011 Lobbyist Statements of Registration and figures reported in 2011 Lobbyist Bi-monthly reports submitted as of February 28, 2012*

**2010**

<b>Health and Mental Hygiene</b>	<b>\$31,130,378</b>
<b>Real Estate and Construction</b>	<b>\$21,078,108</b>
<b>Education</b>	<b>\$13,381,029</b>
<b>Public, Community Interest</b>	<b>\$12,364,613</b>
<b>Trade Associations</b>	<b>\$12,147,604</b>
<b>Marketing and Sales</b>	<b>\$10,773,934</b>
<b>Manufacturing</b>	<b>\$9,569,810</b>
<b>Communications</b>	<b>\$9,055,057</b>
<b>Insurance</b>	<b>\$8,817,721</b>
<b>Banking and Financial Services</b>	<b>\$8,611,694</b>

*\* Based on client business nature categories selected by lobbyists in 2010 Lobbyist Statements of Registration and figures reported in 2010 Lobbyist Bi-monthly reports submitted as of February 28, 2011*