Attachment 1
Lobbyist Registration Form

Form Confirmation #: LR00019462

Year of Registration: 2009-2010

Principal Lobbyist Information
(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

- Principal Lobbyist Name: STATE ADVISERS, LLC
- Business Address 1: 113 STATE STREET
- Address 2:
- City: ALBANY
- State: NY
- Zip Code: 12207
- Business Phone: 516-776-1500
- Fax Number: 518-465-2602
- Email Address: KDS@STATEADVISERS.COM
- Type of Lobbying: Both
- Level of Government Lobbied: Both
- Type of Lobbyist: Retained

Additional Lobbyist Information
Click "Remove" to delete any lobbyist(s) who will not be lobbying for this client for this registration period. To Add additional lobbyists, go to "Manage Profile" in the menu.

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEITH D.</td>
<td>SERNICK</td>
</tr>
</tbody>
</table>

Client Information

- Client Business Name: BLACKBOARD INC.
- Business Address 1: 650 MASSACHUSETTS AVENUE NW
- Address 2: 6TH FLOOR
- City: WASHINGTON
- State: DC
- Zip Code: 20001
- Country: US
- Business Phone: 617-901-7458
- Fax Number: 818-450-0425
- Chief Administrative Officer First Name: MICHAEL
- Chief Administrative Officer Last Name: STANTON
- Chief Administrative Officer Title: PRESIDENT

Third party information

Name:
Business Address 1:
Address 2:
City:
State:
Zip Code:
Country:
Business Phone:

Client Business Nature
Select the category that best describes the nature of the Client's business

- Banking & Financial Services
- Communications
- Education
- Environment & Natural Resources
- Health & Mental Hygiene
- Insurance
- Labor
- Law
- Manufacturing
- Marketing & Sales
- Public Utilities
- Public, Community Interest
- Racing & Wagering
- Real Estate & Construction
- State & Local Government
- Trade Associations
- Transportation
- Travel & Tourism

Subject
Subjects on which you expect to lobby:

No details were entered.

Person
Person, State Agency, Municipality, or Legislative Body you expect to lobby:

No details were entered.

Bill
Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title
Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter
Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter
Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Contract/Authorizations
You must either mail in a copy of your signed contract/authorization or upload and attach a scanned copy of the same.
Contract / Authorization Start Date
(MM/DD/YYYY) : 11/1/2009
Contract / Authorization End Date
(MM/DD/YYYY) : 3/31/2010

Check here if mailing: 

Or

Click here to upload signed contract/authorizations:

Or
Choose previous uploaded and unassigned contract/authorization(s) below:

<table>
<thead>
<tr>
<th>Original Contract</th>
</tr>
</thead>
<tbody>
<tr>
<td>File Name</td>
</tr>
<tr>
<td>A57_stateadvisors-\blackboard-19462.tif</td>
</tr>
</tbody>
</table>

If an uploaded contract/authorization does not appear, click here to see updated list of choices:

Declaration
I declare under penalty of perjury that the information contained in this registration is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSCOPE)

Date : 11/26/2009
Actual submission date: 
First Name: MARLA Last Name: BIER
Comments:

Fees
Please Check one of the following: 
Amount :200.00
IMPORTANT: Please choose your payment carefully - Registration fees are non-refundable.

Payment Mode
☑ Check/Cash

Check Status : PEN

Prior to final submission please verify reporting year you have selected.

<table>
<thead>
<tr>
<th>Workflow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date</td>
</tr>
<tr>
<td>11/26/2009</td>
</tr>
<tr>
<td>6/22/2010</td>
</tr>
<tr>
<td>6/22/2010</td>
</tr>
<tr>
<td>7/19/2010</td>
</tr>
</tbody>
</table>

https://onlineapps.jcope.ny.gov/LobbyWatch/Administration/LB_RegistrationForm.aspx?x=... 4/9/2014
<table>
<thead>
<tr>
<th>Date</th>
<th>Name</th>
<th>Type</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/24/2010</td>
<td>GDOTTINO</td>
<td>PO2 Question</td>
<td>NO RESPONSE TO 15 DAY LTR - REFERRING TO COUNSEL FOR FURTHER ACTION</td>
</tr>
<tr>
<td>9/10/2010</td>
<td>GDOTTINO</td>
<td>PO2 Question</td>
<td>RECEIVED FEE - REMIT # 100065 - CHECK #1291 $200</td>
</tr>
<tr>
<td>9/10/2010</td>
<td>GDOTTINO</td>
<td>Phone Back</td>
<td>K STATES UPON EXECUTION - START DATE ENTERED BY LOBBYIST IS 11/1/2009 - BI Mon INDICATE FULL PAYMENT</td>
</tr>
<tr>
<td>9/10/2010</td>
<td>GDOTTINO</td>
<td>Phone Back</td>
<td>FOR NOVEMBER - KEEPING 11/1/2009 START DATE - PLEASE ATTACH AND SEND TO POA 2</td>
</tr>
<tr>
<td>9/14/2010</td>
<td>EWISE</td>
<td>PO2 Question</td>
<td>FATT CATT - PAYMENT STATUS STILL SHOWS AS PENDING</td>
</tr>
<tr>
<td>9/20/2010</td>
<td>GDOTTINO</td>
<td>Approved</td>
<td>DUE WEDNESDAY, NOVEMBER 25, 2009 BDAY WEDNESDAY, NOVEMBER 25, 2009 FILED 11/26/09 LATE 1</td>
</tr>
</tbody>
</table>
Attachment 2
November 10, 2009

Mr. Michael Stanton
Blackboard Inc.
650 Massachusetts Avenue N.W.
6th Floor
Washington, DC 20001-3796

Re: Representation in New York State

Dear Mr. Stanton:

This letter agreement ("Agreement") details the scope of service that State Advisers, LLC ("State") proposes to provide to Blackboard Inc. ("Blackboard") for representation before the State Legislature, State Government, State Agencies, local governments in New York State.

It is understood that State will provide government relations/lobbying services to assist Blackboard among other things, to increase its market share, secure new business for Blackboard and Blackboard Connect services and products, and to assist Blackboard in developing and implementing a statewide program for municipal governments utilizing its suite of products ("State Services").

The term of this Agreement shall begin upon its execution and shall end on March 31, 2010 ("Term"). In return for the State Services during the Term, Blackboard shall compensate State two thousand five hundred dollars ($2,500.00) per month (prorated for any lesser period) ("Service Fee"). The Service Fee will be paid upon fifteen (15) days of receipt of an invoice from State.

Blackboard agrees to reimburse State for reasonable ordinary expenses related to the fulfillment of this Agreement and State agrees to limit such expenses to two hundred and fifty ($250.00) dollars per month. All expenses that exceed this sum or are extraordinary expenses, shall be pre-approved in writing by Blackboard in advance. Pre-approved expenses incurred during any month, shall be due in the subsequent month upon receipt of an invoice by Blackboard. All invoices must be submitted within 30 days of the expense and invoices must include a description of the expense and the date the expense was incurred. Subject to verification, Blackboard will pay invoices within 30 days of receipt.
The Service Fee is not contingent upon the approval or the completion of any project or program with any government or government agency or the passage or defeat of any legislation.

It is understood and agreed that this Agreement shall be filed with the New York State Commission on Public Integrity ("Commission") pursuant to New York State law. It is also agreed and understood that State shall file the necessary filing fee at its own expense for the registration of this Agreement. It is further agreed and understood that Blackboard will file the necessary semiannual lobbying reports with the Commission and pay the necessary filing fee, according to State Law. State will provide Blackboard with all necessary instructions and paperwork to facilitate such filings. As of the signing of this Agreement the semi annual report fee is $50.00 per semi annual report.

The state of New York has recently adopted a fee Dispute Resolution program that provides for informal and expeditious resolution of fee disputes between attorneys and clients. Among other things, the program permits a client, under some circumstances, to demand a fee dispute be arbitrated. State will provide the necessary information concerning this program in the event of a dispute concerning the Service Fee, or at your request.

In order to file this Agreement with the Commission within the required fifteen (15) day period from the date of this Agreement, please sign three copies at the place indicated below and return two copies to State as soon as practicable. Please note that this Agreement becomes effective when both parties have executed said agreement.

State shall render the Services as an independent contractor, and not as an agent or employee of Blackboard.

This Agreement may not be assigned in whole or in part by State. State agrees that its performance of any other services during the term of this Agreement shall not interfere with the faithful and timely performance of this Agreement.

Thank you for choosing State Advisers to represent your interests.

Sincerely,

State Advisers, Inc

By: 

Keith D. Sernick
AGREED AND ACCEPTED

BLACKBOARD INC.

[Signature]

Mr. Michael Stanton

Date: 1/29/2010

Address: Blackboard Inc.
650 Massachusetts Ave NW, 6th floor
Washington DC 20001-3796
Tel: (202) 463-4860 ext 2463 or ext 2592
Fax: 818.450.0425; Email: "mailto:Toni.Long@blackboard.com" Toni.Long@blackboard.com

Date: _______________
Attachment 3
Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0127403

Year of Registration: 2010
Reporting Period: June

Principal Lobbyist Information
(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information
Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEITH D.</td>
<td>SERNICK</td>
</tr>
</tbody>
</table>

Client Information
Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
Address 2:
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US
Business Phone: 617-901-7458
Fax Number: 818-450-0425
Chief Administrative Officer First Name: MICHAEL
Chief Administrative Officer Last Name: STANTON
Chief Administrative Officer Title: PRESIDENT

Name:
Business Address 1:
Address 2:
City:
State:
Zip Code:
Country:
Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

<table>
<thead>
<tr>
<th>Compensation</th>
<th>Reimbursed Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Current Period Only)</td>
<td>(Current Period Only)</td>
</tr>
<tr>
<td>5000</td>
<td>0</td>
</tr>
</tbody>
</table>

Other Lobbying Expenses (Current Period Only)

A. Report in the aggregate all expenses less than or equal to $75:

B. Report in the aggregate all expenses for salaries of non-lobbying employees:

C. Itemize all expenses exceeding $75: ☐

I have no itemized expenses to report for this period.

☐ Check box to agree with previous statement or enter expenses below

D. Total expenses for current period: $0

Subject
Subjects on which you lobbied:

PURCHASE OF E911 SERVICES

Person
Person, State Agency, Municipality or Legislative Body lobbied:

COUNTY OF ERIE, COUNTY OF ULSTER, COUNTY OF SUFFOLK

Bill
Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title
Title and Identifying # of procurement contracts and documents on which you expect to lobby:
No details were entered.

Number or Subject Matter
Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter
Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration
I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

☐ Check box to agree with previous statement

Date: 3/10/2010

Actual submission date:

First Name: MARLA  Last Name: BIER

Comments:

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Date</th>
<th>User</th>
<th>Queue</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3/10/2010</td>
<td>LB002205</td>
<td>Submitted</td>
<td>Form Submitted by User...</td>
</tr>
<tr>
<td></td>
<td>3/11/2010</td>
<td>CIRISH</td>
<td>Waiting for Response</td>
<td>O.K. TO APPROVE, WAITING FOR REGISTRATION APPROVAL</td>
</tr>
<tr>
<td></td>
<td>9/23/2010</td>
<td>CIRISH</td>
<td>Approved</td>
<td></td>
</tr>
</tbody>
</table>
Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0132195

Year of Registration : 2010

Reporting Period:

Mark One

- [ ] January - February
- [ ] March - April
- [ ] May - June
- [ ] July - August
- [ ] September - October
- [ ] November - December

Principal Lobbyist Information
(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
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</thead>
<tbody>
<tr>
<td>KEITH D.</td>
<td>SERNICK</td>
</tr>
</tbody>
</table>

Client Information

Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
Address 2:
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458
Fax Number: 818-450-0425
Chief Administrative Officer First Name: MICHAEL
Chief Administrative Officer Last Name: STANTON
Chief Administrative Officer Title: PRESIDENT

<table>
<thead>
<tr>
<th>Name:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Address 1:</td>
<td></td>
</tr>
<tr>
<td>Address 2:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>State:</td>
<td></td>
</tr>
<tr>
<td>Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Business Phone:</td>
<td></td>
</tr>
</tbody>
</table>

**Summary of Compensation and Reimbursed Expenses for this period**

<table>
<thead>
<tr>
<th>Compensation (Current Period Only)</th>
<th>Reimbursed Expenses (Current Period Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5000</td>
<td>0</td>
</tr>
</tbody>
</table>

**Other Lobbying Expenses (Current Period Only)**

| A. Report in the aggregate all expenses less than or equal to $75 : | 0 |
| B. Report in the aggregate all expenses for salaries of non-lobbying employees : | 0 |
| C. Itemize all expenses exceeding $75 : | ? |

I have no itemized expenses to report for this period.

☑ Check box to agree with previous statement or enter expenses below

**D. Total expenses for current period : $ 0**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Subjects on which you lobbied:</th>
</tr>
</thead>
<tbody>
<tr>
<td>MASS COMMUNICATION SOFTWARE SYSTEMS</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Person</th>
<th>Person, State Agency, Municipality or Legislative Body lobbied:</th>
</tr>
</thead>
<tbody>
<tr>
<td>COUNTY OF NASSAU, COUNTY OF SUFFOLK, COUNTY OF ULSTER, TOWN OF NORTH HEMPSTEAD, SENATOR CRIAG JOHNSON</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bill</th>
<th>Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:</th>
</tr>
</thead>
<tbody>
<tr>
<td>No details were entered.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title</th>
<th>Title and Identifying # of procurement contracts and documents on which you expect to lobby:</th>
</tr>
</thead>
</table>

No details were entered.

**Number or Subject Matter**
Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

**Subject Matter**
Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

**Declaration**
I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

☑ Check box to agree with previous statement

**Date**: 5/14/2010  
**Actual submission date**:  

**First Name**: MARLA  
**Last Name**: BIER  

**Comments**:  

<table>
<thead>
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<th>Date</th>
<th>User</th>
<th>Queue</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5/14/2010</td>
<td>LB002205</td>
<td>Submitted</td>
<td>Form Submitted by User...</td>
</tr>
<tr>
<td></td>
<td>5/21/2010</td>
<td>CIRISH</td>
<td>Waiting for Response</td>
<td>O.K. TO APPROVE, WAITING FOR REGISTRATION APPROVAL</td>
</tr>
<tr>
<td></td>
<td>9/23/2010</td>
<td>CIRISH</td>
<td>Approved</td>
<td></td>
</tr>
</tbody>
</table>
Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0136665

Year of Registration: 2010
Reporting Period: Mark One
- January - February
- March - April
- May - June
- July - August
- September - October
- November - December

Principal Lobbyist Information
(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2: 
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information
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To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

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Country: US

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Fax Number: 818-450-0425
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Chief Administrative Officer Last Name: STANTON
Chief Administrative Officer Title: PRESIDENT

Name:
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Address 2:
City:
State:
Zip Code:
Country:
Business Phone:

Summary of Compensation and Reimbursed Expenses for this period
Compensation (Current Period Only) Reimbursed Expenses (Current Period Only)
5000 0

Other Lobbying Expenses (Current Period Only)
A. Report in the aggregate all expenses less than or equal to $75:
   0
B. Report in the aggregate all expenses for salaries of non-lobbying employees:
   0
C. Itemize all expenses exceeding $75:
   I have no itemized expenses to report for this period.
   ☑ Check box to agree with previous statement or enter expenses below

D. Total expenses for current period: $0

Subject
Subjects on which you lobbied:
PURCHASE OF E911 SOFTWARE SYSTEM

Person
Person, State Agency, Municipality or Legislative Body lobbied:
COUNTY EXECUTIVE COUNTY OF ULSTER, DEPUTY COUNTY EXECUTIVE OF COUNTY OF NASSAU, DEPUTY COUNTY EXECUTIVE OF COUNTY OF SUFFOLK, SUPERVISOR, TOWN OF NORTH HEMPSTEAD

Bill
Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:
No details were entered.

Title
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☑ Check box to agree with previous statement

Date: 7/14/2010

Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

Workflow

<table>
<thead>
<tr>
<th>Date</th>
<th>User</th>
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<td>7/14/2010</td>
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<td>CIRISH</td>
<td>Approved</td>
<td></td>
</tr>
</tbody>
</table>
Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0140211

Year of Registration: 2010

Reporting Period:

☐ January - February  ☐ March - April  ☐ May - June

☐ July - August  ☐ September - October  ☐ November - December

Principal Lobbyist Information
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First Name  Last Name
KEITH D.  SERNICK

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Chief Administrative Officer First Name: MICHAEL
Chief Administrative Officer Last Name: STANTON
Chief Administrative Officer Title: PRESIDENT

---

**Third Party Information**

Name: 
Business Address 1: 
Address 2: 
City: 
State: 
Zip Code: 
Country: 
Business Phone: 

---

**Summary of Compensation and Reimbursed Expenses for this period**

<table>
<thead>
<tr>
<th>Compensation (Current Period Only)</th>
<th>Reimbursed Expenses (Current Period Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5000</td>
<td>0</td>
</tr>
</tbody>
</table>

**Other Lobbying Expenses (Current Period Only)**

- A. Report in the aggregate all expenses less than or equal to $75: 50
- B. Report in the aggregate all expenses for salaries of non-lobbying employees: 0
- C. Itemize all expenses exceeding $75: ?

I have no itemized expenses to report for this period.

☑ Check box to agree with previous statement or enter expenses below

**D. Total expenses for current period: $50**

---

**Subject**

Subjects on which you lobbied:

PURCHASE OF NEW E911 SYSTEM

---

**Person**

Person, State Agency, Municipality or Legislative Body lobbied:

SUPERVISOR OF NORTH HEMPSTEAD, DEPUTY COUNTY EXECUTIVE NASSAU COUNTY

---

**Bill**

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

---

**Title**

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

---

No details were entered.

Number or Subject Matter
Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter
Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration
I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

☐ Check box to agree
with previous
statement

Date: 9/15/2010

First Name: MARLA Last Name: BIER

Comments:

Workflow

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<th>Comments</th>
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<td>Submitted</td>
<td>Form Submitted by User...</td>
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<tr>
<td>9/19/2010</td>
<td>CIRISH</td>
<td>Waiting for Response</td>
<td>O.K. TO APPROVE, WAITING FOR REGISTRATION APPROVAL</td>
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Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0144293

Year of Registration: 2010
Reporting Period:
Mark One
☐ January - February  ☐ March - April  ☐ May - June
☐ July - August  ☐ September - October  ☐ November - December

Principal Lobbyist Information
(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbying: Retained

Additional Lobbyist Information
Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

First Name | Last Name
--- | ---
KEITH D. | SERNICK

Client Information
Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
Address 2:
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458  
Fax Number: 818-450-0425  
Chief Administrative Officer First Name: MICHAEL  
Chief Administrative Officer Last Name: STANTON  
Chief Administrative Officer Title: PRESIDENT

Name:  
Business Address 1:  
Address 2:  
City:  
State:  
Zip Code:  
Country:  
Business Phone:  

Summary of Compensation and Reimbursed Expenses for this period  

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<td>5000</td>
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</tr>
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</table>

Other Lobbying Expenses (Current Period Only)  
A. Report in the aggregate all expenses less than or equal to $75: 0  
B. Report in the aggregate all expenses for salaries of non-lobbying employees: 0  
C. Itemize all expenses exceeding $75: 0  
I have no itemized expenses to report for this period.  

Check box to agree with previous statement or enter expenses below

D. Total expenses for current period: $ 0

Subject
Subjects on which you lobbied:

PURCHASE OF AN E911 SYSTEM

Person
Person, State Agency, Municipality or Legislative Body lobbied:

SUPERVISOR TOWN OF NORTH HEMSPTEAD, COUNTY EXECUTIVE NASSAU COUNTY

Bill
Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title
Title and Identifying # of procurement contracts and documents on which you expect to lobby:
No details were entered.

Number or Subject Matter
Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter
Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration
I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

☐ Check box to agree with previous statement

Date: 11/15/2010

Actual submission date:

First Name: MARLA  Last Name: BIER

Comments:

Workflow

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<th>Queue</th>
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<td>11/29/2010</td>
<td>CIRISH</td>
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Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0148233

Year of Registration: 2010
Reporting Period: Mark One

- January - February
- March - April
- May - June
- July - August
- September - October
- November - December

Principal Lobbyist Information
(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information
Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

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<td>KEITH D.</td>
<td>SERNICK</td>
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Address 2:
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458  
Fax Number: 818-450-0425  
Chief Administrative Officer First Name: MICHAEL  
Chief Administrative Officer Last Name: STANTON  
Chief Administrative Officer Title: PRESIDENT

Third Party Information

Name:  
Business Address 1:  
Address 2:  
City:  
State:  
Zip Code:  
Country:  
Business Phone:  

Summary of Compensation and Reimbursed Expenses for this period

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Other Lobbying Expenses (Current Period Only)

A. Report in the aggregate all expenses less than or equal to $75 : 0
B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0
C. Itemize all expenses exceeding $75 :
   I have no itemized expenses to report for this period.
   ✔ Check box to agree with previous statement or enter expenses below

D. Total expenses for current period : $ 0

Subject
Subjects on which you lobbied:

PURCHASE OF AN E911 SYSTEM

Person
Person, State Agency, Municipality or Legislative Body lobbied:

SUPERVISOR TOWN OF NORTH HEMSPTEAD, COUNTY EXECUTIVE NASSAU COUNTY

Bill
Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title
Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter
Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

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I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

☐ Check box to agree with previous statement

Date: 1/19/2011

Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

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<td>LB002205</td>
<td>Submitted</td>
<td>Form Submitted by User...</td>
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<td>1/24/2011</td>
<td>CIRISH</td>
<td>Approved</td>
<td>LATE 1 DAY</td>
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</table>
Attachment 4
April 19, 2012

Michael Stanton, SVP
Blackboard, Inc.
650 Massachusetts Ave., NW, 6th Floor
Washington, DC 20001

Dear Mr. Stanton:

RE: 2010 January-June Client Semi-Annual Report,
due on or before July 15, 2010
2010 July-December Client Semi-Annual Report,
due on or before January 18, 2011

NOTICE OF FAILURE TO FILE

Please be advised that records of the Joint Commission on Public Ethics ("Commission") indicate your failure to file the above-referenced Client Semi-Annual Reports. Pursuant to Section 1-j of Legislative Law Article 1-A ("Lobbying Act"), you were required to file the above-referenced reports with the Commission on or before their respective due dates (referenced above). Our records further reflect that you have previously been given notice of your failure to file and, to date, have still failed to submit the required filings.

Executive Law §94(13)(a) requires that the Commission notify you of this possible or alleged violation and provide you with a fifteen-day period to submit a written response setting forth information relating to the activities cited as the possible or alleged violation of the Lobbying Act. Your written response should include any relevant information or explanation for your failure to file. In addition to, or in lieu of, a written explanation, you may submit the required filings. Please respond on or before May 4, 2012, which is fifteen-days from the date of this letter.

Pursuant to Lobbying Act §1-j, if you submit the required filings after your receipt of this Notice, you may be subject to a late fee of up to $25.00 per day from the original due date for each required filing. If after receipt of your written response to this Notice, including any filings, the Commission makes a determination that further inquiry is warranted, you will be so notified pursuant to Executive Law §94(13)(b).
In accordance with Executive Law §§94(14) and (14)(c), if the Commission determines that there is a substantial basis to conclude that a violation has occurred, the Commission shall issue a substantial basis investigation report, which the Commission would be required to make publicly available and to post on its website. Pursuant to Lobbying Act §1-o, if the Commission finds after a hearing that you knowingly and willfully violated the above-referenced provision of the Lobbying Act, you may be subject to a civil penalty of up to $25,000 or three times the amount you failed to report, whichever is greater, in addition to any late fees that have been assessed for each required filing.


If for any reason you believe this Notice has been sent to you in error, please notify the Commission immediately.

If you need assistance filing the above-requested reports, please contact Cindy Morrill. Any other questions should be directed to Lori Donadio.

Sincerely,

[Signature]

Ellen N. Biben
Executive Director
Attachment 5
IN THE MATTER OF

Blackboard, Inc.

NOTICE OF SUBSTANTIAL BASIS INVESTIGATION
Case No. 12-31

Pursuant to Executive Law §94(13), the New York State Joint Commission on Public Ethics ("Commission") has commenced an investigation to determine whether a substantial basis exists to conclude that you violated Section 1-j of the New York State Legislative Law ("Lobbying Act") in that you knowingly and wilfully failed to file timely your 2010 January/June and your 2010 July/December Client Semi-Annual Reports, and that you are subject to a civil penalty pursuant to the Lobbying Act §1-o.

Executive Law §94 authorizes the Commission to enforce the Lobbying Act. Please be advised that, pursuant to the Lobbying Act §1-o, an individual or entity who, following a hearing, is found to have knowingly and wilfully violated the provisions of the Lobbying Act §1-j shall be subject to a civil penalty for each violation in an amount not to exceed the greater of twenty-five thousand dollars ($25,000) or three times the amount the person failed to report properly, and other possible penalties, including suspension of lobbying activities.

You have a right to submit a written response to the Commission within 30 days of this Notice. If after its investigation, the Commission finds a substantial basis to conclude that you have violated the relevant laws, the Commission shall send to you a substantial basis investigation report containing its findings of fact and conclusions of law, which shall be released publicly within forty-five days of its issuance. Upon receipt of such report, you will have a right to be heard, and the pertinent regulations and rules regarding the conduct of adjudicatory proceedings, appeals and due process procedural mechanisms available to you are set forth in 19 NYCRR Part 941 and are available on the Commission's website at www.jcope.ny.gov.

Date: May 14, 2012

By:

Ellen N. Biben
Executive Director